WHAT IS CLAIMED IS:

- 1. A key holder with means for enhanced locating of a person's keys comprising:
 - a) key holding means for holding at least one key;
 - b) a housing connected to the key holding means;
 - c) a battery holder within the housing with first and second battery connections;
 - d) a light source within the housing arranged to shine light out of the housing;
 - e) a vibration switch within the housing;
 - f) first switch means within the housing operatively connected between the battery connections and the vibration switch for causing shaking of the key holder to a preset intensity to actuate the first switch means and cause it to remain closed for a preset time interval after actuation when a battery is in the housing; and
 - g) second switch means for connecting the battery connections to the light source during the time interval, to thereby emit light from the housing for a preset time interval after the user has shaken the key holder.
- 2. The key holder according to claim 1 in which the preset intensity is greater than that resulting from usual purse operation.
- 3. The key holder according to claim 2 in which the preset time interval is no greater than one minute.
- 4. The key holder according to claim 1 in which the preset time interval is no greater than one minute.
- 5. A key holder with means for enhanced locating of a person's keys comprising:
 - a) key holding means for holding at least one key;
 - b) an illumination means connected to the key holding means, the illumination means including;
 - 1) a battery;
 - 2) a light source;
 - 3) a vibration switch; and
 - 4) circuitry operatively interconnecting the battery, the light source, and the vibration switch such that shaking the key holder with a preset intensity will illuminate the light

source for a preset time interval long enough to enable the person to find the key holder in a cluttered purse.

- 6. The key holder according to claim 5 in which the preset intensity is greater than that resulting from usual purse operation.
- 7. The key holder according to claim 6 in which the preset time interval is no greater than one minute.
- 8. The key holder according to claim 5 in which the preset time interval is no greater than one minute.